

News Release

For Immediate Release: February 23, 2004

1st Community Focus Group Meeting for Common Dress–W.C. Overfelt High School

East Side Union High School District is proud to announce the first of twelve community focus group meetings throughout the District regarding the common dress transition. The first meeting will take place at W.C. Overfelt on Thursday, March 4, 2004 from 6:00 p.m. to 8:00 p.m. in the school library. The parents are invited to participate in meaningful discussion regarding one of several strategies to improve student safety. “We view this initiative as a positive step towards improving our social and academic environment,” said **Dino Certa**, W.C. Overfelt Principal.

In a recent e-mail, **Superintendent Dr. Esperanza Zendejas, Ed.D.**, informed the staff that we have seen an increase of non-students instigating major disruptive situations. Those non-students were difficult to identify due to the lack of common dress at the particular schools. It is incumbent on all of us to take proactive and immediate steps to decrease the gang attitudes and images that some of our students are bringing onto our campuses.

“I am pleased to inform you that all the principals in the District unanimously support this effort. During the next few months, we must engage our community in a critical dialogue of purpose,” said **Superintendent Dr. Esperanza Zendejas**.

Information will be forthcoming regarding all dates of upcoming focus groups.

Reminder: Overfelt Focus Group Meeting

FOR MORE INFORMATION CONTACT:

Jim deDiego
408.347.5040

Overfelt High School
Thursday, March 4, 2004
6:00 p.m. to 8:00 p.m.



Board of Trustees
Juanita Ramirez, President
George Shirakawa, Vice President
Craig Mann, Clerk
J. Manuel Herrera, Member
Patricia Martinez-Roach, Member

Superintendent
Esperanza Zendejas, Ed.D.